



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

## Contract # 1351941

**Schedule Dates** 08/08/12-08/10/12  
**Advertiser** Florida Federation for Children (73508)  
**Agency** McLaughlin & Associates (9012)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** FL FED FOR CHILD 8/8 (466488)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 352  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** FL FED FOR CHILD 8/8  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* FL FEDERATION FOR CHILDREN

**Date Entered** 08/08/12  
**Last Modified** 08/08/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06267365  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,586.25  
**Net Total** \$8,988.75  
**Sales Tax**

### West Palm Beach (WPEC)

| By Broadcast Month  | Spots     | Rate               |
|---------------------|-----------|--------------------|
| Aug. 2012           | 18        | \$10,575.00        |
| <b>Grand Total:</b> | <b>18</b> | <b>\$10,575.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times         | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total      | Station                | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|------------------------|----------|---------|
| 1.0  | Normal Line / SPOT (1)         | 08/09/12-08/10/12 | 2   | :30    | 9A- 10A (EST)     | 3   |    |    |    | X  | X  |    |    | 3     | \$300.00 | \$900.00   | West Palm Beach (WPEC) |          | 8/8/12  |
| 2.0  | Normal Line / SPOT (2)         | 08/09/12-08/10/12 | 2   | :30    | 12P- 12:30P (EST) | 2   |    |    |    | X  | X  |    |    | 2     | \$525.00 | \$1,050.00 | West Palm Beach (WPEC) |          | 8/8/12  |
| 3.0  | Normal Line / SPOT (3)         | 08/09/12-08/10/12 | 2   | :30    | 5P- 5:30P (EST)   | 2   |    |    |    | X  | X  |    |    | 2     | \$600.00 | \$1,200.00 | West Palm Beach (WPEC) |          | 8/8/12  |
| 4.0  | Normal Line / SPOT (4)         | 08/09/12-08/10/12 | 2   | :30    | 5:30P- 6P (EST)   | 2   |    |    |    | X  | X  |    |    | 2     | \$600.00 | \$1,200.00 | West Palm Beach (WPEC) |          | 8/8/12  |
| 5.0  | Normal Line / SPOT (5)         | 08/09/12-08/10/12 | 2   | :30    | 6P- 6:30P (EST)   | 2   |    |    |    | X  | X  |    |    | 2     | \$900.00 | \$1,800.00 | West Palm Beach (WPEC) |          | 8/8/12  |
| 6.0  | Normal Line / SPOT (6)         | 08/09/12-08/10/12 | 2   | :30    | 7P- 7:30P (EST)   | 2   |    |    |    | X  | X  |    |    | 2     | \$600.00 | \$1,200.00 | West Palm Beach (WPEC) |          | 8/8/12  |
| 7.0  | Normal Line / SPOT (2)         | 08/08/12-08/08/12 | 2   | :30    | 12P- 12:30P (EST) |     |    |    | 1  |    |    |    |    | 1     | \$525.00 | \$525.00   | West Palm Beach (WPEC) |          | 8/8/12  |
| 8.0  | Normal Line / SPOT (3)         | 08/08/12-08/08/12 | 2   | :30    | 5P- 5:30P (EST)   |     |    |    | 1  |    |    |    |    | 1     | \$600.00 | \$600.00   | West Palm Beach (WPEC) |          | 8/8/12  |
| 9.0  | Normal Line / SPOT (4)         | 08/08/12-08/08/12 | 2   | :30    | 5:30P- 6P (EST)   |     |    |    | 1  |    |    |    |    | 1     | \$600.00 | \$600.00   | West Palm Beach (WPEC) |          | 8/8/12  |
| 10.0 | Normal Line / SPOT (5)         | 08/08/12-08/08/12 | 2   | :30    | 6P- 6:30P (EST)   |     |    |    | 1  |    |    |    |    | 1     | \$900.00 | \$900.00   | West Palm Beach (WPEC) |          | 8/8/12  |
| 11.0 | Normal Line / SPOT (6)         | 08/08/12-08/08/12 | 2   | :30    | 7P- 7:30P (EST)   |     |    |    | 1  |    |    |    |    | 1     | \$600.00 | \$600.00   | West Palm Beach (WPEC) |          | 8/8/12  |
|      |                                |                   |     |        |                   |     |    |    |    |    |    |    |    |       |          |            |                        |          |         |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|                             |       |                   |       |           |



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

## Contract # 1352922

**Schedule Dates** 08/11/12-08/14/12  
**Advertiser** Florida Federation for Children (73508)  
**Agency** McLaughlin & Associates (9012)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** FL FED 4 CHILD 8/11 (466878)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 362  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** FL FED 4 CHILD 8/11  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, FL FEDERATION FOR CHILDREN

**Date Entered** 08/09/12  
**Last Modified** 08/13/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06271021  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,575.75  
**Net Total** \$8,929.25  
**Sales Tax**

## West Palm Beach (WPEC)

| By Broadcast Month  | Spots     | Rate               |
|---------------------|-----------|--------------------|
| Aug. 2012           | 18        | \$10,505.00        |
| <b>Grand Total:</b> | <b>18</b> | <b>\$10,505.00</b> |

| Line   | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times         | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station                | Comments                               | Entered |
|--------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------------|--|---------|
| 1.0    | Normal Line / SPOT (1)         | 08/13/12-08/14/12 | 2   | :30    | 9A- 10A (EST)     | 2   | X  | X  |    |    |    |    |    | 2     | \$300.00   | \$600.00   | West Palm Beach (WPEC) |  | 8/9/12  |
| 2.0    | Normal Line / SPOT (2)         | 08/13/12-08/14/12 | 2   | :30    | 11A- 12P (EST)    | 2   | X  | X  |    |    |    |    |    | 2     | \$415.00   | \$830.00   | West Palm Beach (WPEC) |  | 8/9/12  |
| 3.0    | Normal Line / SPOT (3)         | 08/13/12-08/14/12 | 2   | :30    | 12P- 12:30P (EST) |     | 1  | 1  |    |    |    |    |    | 2     | \$525.00   | \$1,050.00 | West Palm Beach (WPEC) |  | 8/9/12  |
| 4.0    | Normal Line / SPOT (4)         | 08/13/12-08/14/12 | 2   | :30    | 3P- 4P (EST)      | 1   | X  | X  |    |    |    |    |    | 1     | \$300.00   | \$300.00   | West Palm Beach (WPEC) |  | 8/9/12  |
| 5.0    | Normal Line / SPOT (5)         | 08/13/12-08/14/12 | 2   | :30    | 4P- 5P (EST)      | 1   | X  | X  |    |    |    |    |    | 1     | \$450.00   | \$450.00   | West Palm Beach (WPEC) |  | 8/9/12  |
| 6.0    | Normal Line / SPOT (6)         | 08/13/12-08/14/12 | 2   | :30    | 5P- 5:30P (EST)   | 1   | X  | X  |    |    |    |    |    | 1     | \$600.00   | \$600.00   | West Palm Beach (WPEC) |  | 8/9/12  |
| 7.0    | Normal Line / SPOT (7)         | 08/13/12-08/14/12 | 2   | :30    | 5:30P- 6P (EST)   | 1   | X  | X  |    |    |    |    |    | 1     | \$600.00   | \$600.00   | West Palm Beach (WPEC) |  | 8/9/12  |
| 8.0    | Normal Line / SPOT (8)         | 08/13/12-08/14/12 | 2   | :30    | 6P- 6:30P (EST)   | 1   | X  | X  |    |    |    |    |    | 1     | \$900.00   | \$900.00   | West Palm Beach (WPEC) |  | 8/9/12  |
| 9.0    | Normal Line / SPOT (9)         | 08/13/12-08/14/12 | 2   | :30    | 7P- 7:30P (EST)   | 1   | X  | X  |    |    |    |    |    | 1     | \$600.00   | \$600.00   | West Palm Beach (WPEC) |  | 8/9/12  |
| 10.0   | Normal Line / SPOT (10)        | 08/13/12-08/14/12 | 2   | :30    | 11P- 11:30P (EST) | 1   | X  | X  |    |    |    |    |    | 1     | \$1,050.00 | \$1,050.00 | West Palm Beach (WPEC) |  | 8/9/12  |
| 11.0   | Normal Line / SPOT (11)        | 08/11/12-08/11/12 | 2   | :30    | 6P- 6:30P (EST)   |     |    |    |    |    |    | 1  |    |       | \$450.00   |            | West Palm Beach (WPEC) |  | 8/9/12  |
| 11.0.1 | Closed Preempt (11)            | 08/11/12          |     |        |                   |     |    |    |    |    |    |    |    |       |            |            | West Palm Beach (WPEC) | No Availability/Exception - per Lillie |         |
| 12.0   | Normal Line / SPOT (12)        | 08/11/12-08/11/12 | 2   | :30    | 7P- 7:30P (EST)   |     |    |    |    |    |    | 1  |    | 1     | \$525.00   | \$525.00   | West Palm Beach (WPEC) |  | 8/9/12  |
| 13.0   | Normal Line / SPOT (13)        | 08/11/12-08/11/12 | 2   | :30    | 11P- 11:30P (EST) |     |    |    |    |    |    | 1  |    | 1     | \$1,050.00 | \$1,050.00 | West Palm Beach (WPEC) |  | 8/9/12  |

## CONFIRMATION CONTRACT

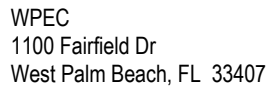
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



|                       |   |                      |              |
|-----------------------|---|----------------------|--------------|
| <b>Contract #</b>     | <b>1352922</b>  | <b>Date Entered</b>  | 08/09/12     |
| <b>Schedule Dates</b> | 08/11/12-08/14/12   | <b>Last Modified</b> | 08/13/12     |
| <b>Advertiser</b>     | Florida Federation for Children (73508)   | <b>Entered By</b>    | Nancy Brutus |
| <b>Agency</b>         | McLaughlin & Associates (9012)  | <b>CO-OP</b>         | No           |
| <b>Product</b>        | POLITICAL ISSUE (ns) (1187)   | <b>Headline #</b>    | 06271021     |
| <b>Brand</b>          | FL FED 4 CHILD 8/11 (466878)  | <b>Demo</b>          | A35+R        |
| <b>Salesperson</b>    | TeleRep/DC, Washington DC (2995)  | <b>Order Type</b>    | Normal       |
| <b>Sales Office</b>   | TeleRep Washington DC   | <b>Package Deal</b>  |              |
| <b>Buyer Name</b>     |   | <b>Commission %</b>  | 15.00        |
| <b>Phone/Fax</b>      | /   | <b>Commission</b>    | \$1,575.75   |
| <b>CPE</b>            | 362   | <b>Net Total</b>     | \$8,929.25   |
| <b>Account Types</b>  | National/Political Issue Agency BRD   | <b>Sales Tax</b>     |              |
| <b>Billing Type</b>   | Weekly/Irregular  |                      |              |
| <b>Comments</b>       | FL FED 4 CHILD 8/11<br>***** THIS IS A CASH IN ADVANCE SCHEDULE ***** ,FL FEDERATION FOR CHILDREN |                      |              |

[illegible]

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

## Contract # 1385248

**Schedule Dates** 10/08/12-10/21/12  
**Advertiser** Florida Federation for Children (73508)  
**Agency** McLaughlin & Associates (9012)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** FL FED 4 CHILD 10/8 (477382)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** CAMPBELL, MARIANNE  
**Phone/Fax** /  
**CPE** 515  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** FL FED 4 CHILD 10/8  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, FL FEDERATION FOR CHILDREN

**Date Entered** 09/28/12  
**Last Modified** 09/28/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06357193  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,667.50  
**Net Total** \$20,782.50  
**Sales Tax**

## West Palm Beach (WPEC)

| By Broadcast Month  | Spots     | Rate               |
|---------------------|-----------|--------------------|
| Oct. 2012           | 34        | \$24,450.00        |
| <b>Grand Total:</b> | <b>34</b> | <b>\$24,450.00</b> |

| Line  | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times            | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station                | Comments                           | Entered |
|-------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------------|------------------------------------|---------|
| 1.0   | Normal Line / SPOT (1)         | 10/15/12-10/19/12 | 3   | :30    | 9A- 10A (EST)        | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$300.00   | \$600.00   | West Palm Beach (WPEC) |                                    | 9/28/12 |
| 2.0   | Normal Line / SPOT (2)         | 10/08/12-10/12/12 | 3   | :30    | 9A- 10A (EST)        | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$300.00   | \$600.00   | West Palm Beach (WPEC) |                                    | 9/28/12 |
| 3.0   | Normal Line / SPOT (3)         | 10/15/12-10/19/12 | 3   | :30    | 12P- 12:30P (EST)    | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$525.00   | \$1,050.00 | West Palm Beach (WPEC) |                                    | 9/28/12 |
| 4.0   | Normal Line / SPOT (4)         | 10/08/12-10/12/12 | 3   | :30    | 12P- 12:30P (EST)    | 3   | X  | X  | X  | X  | X  |    |    | 3     | \$525.00   | \$1,575.00 | West Palm Beach (WPEC) |                                    | 9/28/12 |
| 5.0   | Normal Line / SPOT (5)         | 10/15/12-10/19/12 | 3   | :30    | 4P- 5P (EST)         | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$525.00   | \$1,050.00 | West Palm Beach (WPEC) |                                    | 9/28/12 |
| 6.0   | Normal Line / SPOT (6)         | 10/08/12-10/12/12 | 3   | :30    | 4P- 5P (EST)         | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$525.00   | \$1,050.00 | West Palm Beach (WPEC) |                                    | 9/28/12 |
| 7.0   | Normal Line / SPOT (7)         | 10/20/12-10/20/12 | 3   | :30    | 7P- 7:30P (EST)      |     |    |    |    |    |    | 1  |    | 1     | \$525.00   | \$525.00   | West Palm Beach (WPEC) |                                    | 9/28/12 |
| 8.0   | Normal Line / SPOT (8)         | 10/13/12-10/13/12 | 3   | :30    | 7P- 7:30P (EST)      |     |    |    |    |    |    | 1  |    |       | \$525.00   |            | West Palm Beach (WPEC) |                                    | 9/28/12 |
| 8.0.1 | Closed Preempt (8)             | 10/13/12          |     |        |                      |     |    |    |    |    |    |    |    |       |            |            | West Palm Beach (WPEC) | Live Program<br>Ovrrun/Exception - |         |
| 9.0   | Normal Line / SPOT (9)         | 10/21/12-10/21/12 | 3   | :30    | 10:30A- 11:30A (EST) |     |    |    |    |    |    |    | 1  | 1     | \$750.00   | \$750.00   | West Palm Beach (WPEC) |                                    | 9/28/12 |
| 10.0  | Normal Line / SPOT (10)        | 10/14/12-10/14/12 | 3   | :30    | 10:30A- 11:30A (EST) |     |    |    |    |    |    |    | 1  | 1     | \$750.00   | \$750.00   | West Palm Beach (WPEC) |                                    | 9/28/12 |
| 11.0  | Normal Line / SPOT (11)        | 10/21/12-10/21/12 | 3   | :30    | 9A- 10:30A (EST)     |     |    |    |    |    |    |    | 1  | 1     | \$1,350.00 | \$1,350.00 | West Palm Beach (WPEC) |                                    | 9/28/12 |
| 12.0  | Normal Line / SPOT (12)        | 10/14/12-10/14/12 | 3   | :30    | 9A- 10:30A (EST)     |     |    |    |    |    |    |    | 1  | 1     | \$1,350.00 | \$1,350.00 | West Palm Beach (WPEC) |                                    | 9/28/12 |
| 13.0  | Normal Line / SPOT (13)        | 10/15/12-10/19/12 | 3   | :30    | 11P- 11:30P (EST)    | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$1,050.00 | \$2,100.00 | West Palm Beach (WPEC) |                                    | 9/28/12 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|                             |       |                   |       |           |



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

## Contract # 1385248

**Schedule Dates** 10/08/12-10/21/12  
**Advertiser** Florida Federation for Children (73508)  
**Agency** McLaughlin & Associates (9012)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** FL FED 4 CHILD 10/8 (477382)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** CAMPBELL,MARIANNE  
**Phone/Fax** /  
**CPE** 515  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** FL FED 4 CHILD 10/8  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* FL FEDERATION FOR CHILDREN

**Date Entered** 09/28/12  
**Last Modified** 09/28/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06357193  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,667.50  
**Net Total** \$20,782.50  
**Sales Tax**

### West Palm Beach (WPEC)

| By Broadcast Month  | Spots     | Rate               |
|---------------------|-----------|--------------------|
| Oct. 2012           | 34        | \$24,450.00        |
| <b>Grand Total:</b> | <b>34</b> | <b>\$24,450.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times         | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station                | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------------|----------|---------|
| 14.0 | Normal Line / SPOT (14)        | 10/08/12-10/12/12 | 3   | :30    | 11P- 11:30P (EST) | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$1,050.00 | \$2,100.00 | West Palm Beach (WPEC) |          | 9/28/12 |
| 15.0 | Normal Line / SPOT (15)        | 10/15/12-10/19/12 | 3   | :30    | 6P- 6:30P (EST)   | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$900.00   | \$1,800.00 | West Palm Beach (WPEC) |          | 9/28/12 |
| 16.0 | Normal Line / SPOT (16)        | 10/08/12-10/12/12 | 3   | :30    | 6P- 6:30P (EST)   | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$900.00   | \$1,800.00 | West Palm Beach (WPEC) |          | 9/28/12 |
| 17.0 | Normal Line / SPOT (17)        | 10/15/12-10/19/12 | 3   | :30    | 5P- 5:30P (EST)   | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$750.00   | \$1,500.00 | West Palm Beach (WPEC) |          | 9/28/12 |
| 18.0 | Normal Line / SPOT (18)        | 10/08/12-10/12/12 | 3   | :30    | 5P- 5:30P (EST)   | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$750.00   | \$1,500.00 | West Palm Beach (WPEC) |          | 9/28/12 |
| 19.0 | Normal Line / SPOT (19)        | 10/15/12-10/19/12 | 3   | :30    | 7P- 7:30P (EST)   | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$750.00   | \$1,500.00 | West Palm Beach (WPEC) |          | 9/28/12 |
| 20.0 | Normal Line / SPOT (20)        | 10/08/12-10/12/12 | 3   | :30    | 7P- 7:30P (EST)   | 2   | X  | X  | X  | X  | X  |    |    | 2     | \$750.00   | \$1,500.00 | West Palm Beach (WPEC) |          | 9/28/12 |
|      |                                |                   |     |        |                   |     |    |    |    |    |    |    |    |       |            |            |                        |          |         |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: